

Have you called the following
CONTROLLERS?

Orlando Zamprogna
434-4976

Ron Annis
227-4125

Joan Smith
672-6689

The NO-TAX FOR PAN-AM GAMES NEWSLETTER

Have you written your letter
to the editor of the
London Free Press?

Only FIVE city hall politicians are
required to *change their*
decision (or their future status at
city hall) on *Pan-Am*!
Call them today!

FIRST ISSUE!

FREE TO ALL 'NO-TAX FOR PAN-AM' RESPONDENTS

NOVEMBER 1984

NO-TAX PAN-AM BOOKLET GOES INTO SECOND PRINTING *Campaign to cover whole city!*

The response to our original delivery of 15,000 *No Pan-Am Tax* booklets in selected sections of the city has been nothing less than *fantastic*! Over 40 of you promised to send a letter to the editor of the *London Free Press*, 50 of you promised to call or write politicians to express your opposition, and over 25 people volunteered their time to help us deliver more booklets. By November 2, we received cash, cheques, and commitments totalling over \$700, which made possible our *second printing* of 15,000 more booklets.

Although contributions to date haven't as yet covered the *total* cost of our second printing, our current response rate seems to indicate that it should only be a matter of time before that cost is met. Needless to say, further contributions will always be welcomed. If you've already helped out in any way, mention this to your friends and neighbours. As promised, *all money* contributed will go *directly* to the cost of *printing* more booklets and post-paid cards, and all donations received that exceed the cost of our second printing will be used to finance a *third* and possible *fourth* printing so that our message can eventually reach every house in the city.

And for those of you who might be considering offering me some further financial assistance in this regard, I am pleased to announce that, by special arrangement with *Freedom Party*, you will now be able to claim a *provincial tax credit*, applicable directly to any 1984 provincial taxes payable on your 1984 income tax return. Not only will your contribution be going towards the cause of reducing your *municipal* taxes, but it will also help reduce the amount of *provincial* taxes you have to pay, much of which goes to financing similar government sports projects in other areas of the province. Simply make your cheques payable [*cheques only, please!*] to *Freedom Party of Ontario* instead of to me (Marc Emery) and by February 1985 you'll receive your official tax receipt in the mail. Until then, your cancelled cheque will be your receipt.

All funds received in this manner will be subject to the same conditions and safeguards outlined on page 2, so you won't have to worry about where your money is going (toward *printing costs only*) or about being considered a *Freedom Party* member or supporter (you won't be!) if you should happen to choose this option of contributing.

We've received a great number of compliments about how reasonable and thoughtful our original *Pan-Am Guide* was, and many people even volunteered to distribute copies to their fellow workers on the job. If anyone else out there would like to do something similar, just give us a call and we'll be happy to provide you with more booklets. Incidentally, we've been giving some consideration to organizing phone committees --- anyone have any thoughts or advice on this? We'd be glad to hear from you.

NEW DOMED STADIUM FOR CALGARY GOES \$11 MILLION OVER BUDGET!

PASSING (OUR) BUCK: Here's an interesting footnote we spotted in a recent issue of the *Toronto Star*. Look who gets the blame when things go wrong! If any of you are aware of other similar fiascos or if you've read any interesting related articles on this subject that might be worth repeating, why not share them with the rest of our supporters?

Just write us at:

NO-TAX FOR PAN-AM, P.O. Box 2214, Stn. 'A',
London Ontario, N6A 4E3.

Saddledome blame endorsed

CALGARY (CP) — City aldermen have endorsed a report that puts much of the blame for the Olympic Saddledome's \$11-million cost overrun on Bill Pratt, president of the city's 1988 Winter Olympic organizing committee.

THIS IS YOUR NEWSLETTER!

A record of your participation in bringing about responsible City policy

This newsletter was prepared for all the people who responded to or sent in the post-paid card enclosed in *The London Citizens' Guide to the Tax-Paid 1991 Pan-Am Games Bid*. It is entirely funded by myself, Marc Emery, as a separate project distinct from the Pan-Am opposition itself --- so don't worry, *all* donations received are being spent *directly* on printing up more booklets for distribution by volunteers. All volunteers are just that, and all incidental costs relating to the Pan-Am issue are absorbed by me or by my great friends at *Freedom Party of Ontario* headquarters, where daytime messages on Pan-Am are taken (433-8612) and passed on to myself.

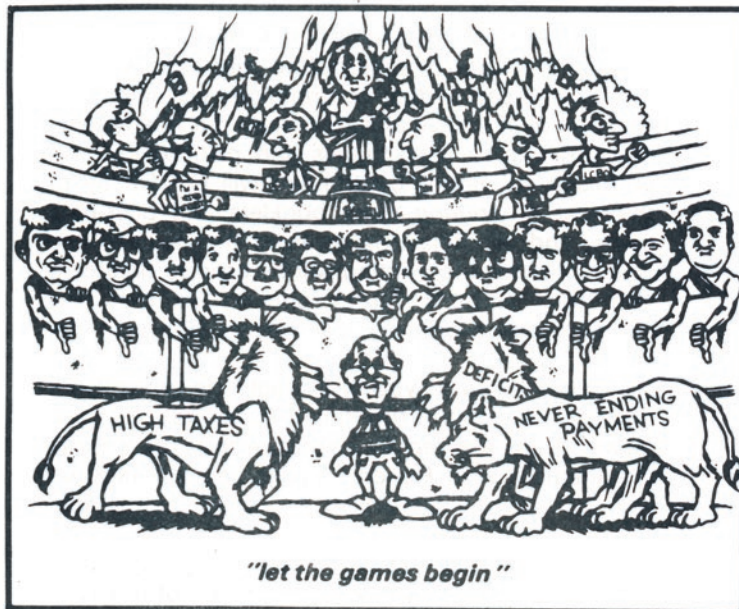
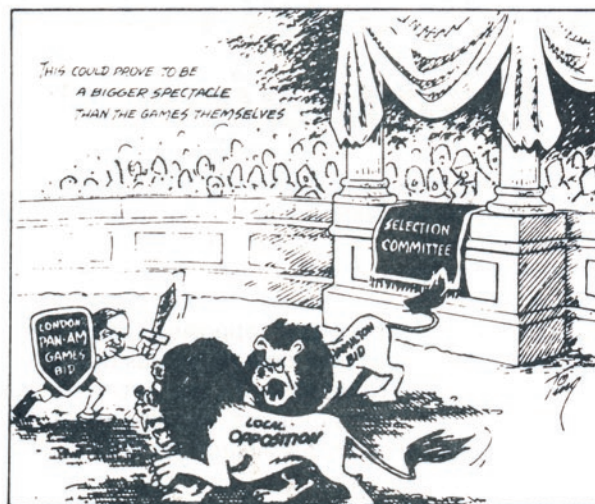
Let me assure those of you so generously responding to our campaign that the official role of *Freedom Party* in this issue is strictly one of *support*. *Freedom Party's* political aspirations and method of operation differ markedly from those of any traditionally-known political parties and anyone offering me their support on the Pan-Am issue can rest assured that they won't suddenly find themselves in receipt of monthly "junk-mail" propaganda, solicitations for political donations, etc. But without the availability of *Freedom Party's* premises as the distribution centre for our Pan-Am booklets, its computer facility for handling the incredible mail response, and its volunteers for initiating the Pan-Am delivery, etc., my effectiveness as the instigator and coordinator of local opposition to the tax-financing of *Pan-Am 1991* in London would have been seriously compromised.

Despite the media's repeated contention that I'm leading a *one-man* campaign against Pan-Am, I would think it rather self-evident that one person alone couldn't possibly have accomplished what has been attributed to me. And at this point in the campaign, the bulk of that credit belongs to *you*, as one of the hundreds of Londoners who have responded and continued to support my initial effort to its present stage.

The purpose of this newsletter is to *keep you informed of our progress*, and it will hopefully be issued with some degree of regularity until we achieve victory over the forces of heavy taxation and bad planning. Our circulation will exceed 200 even with our first issue, and our second issue will probably have over 400 readers, so if you want to say anything about our campaign, or anything about Pan-Am, taxes, priorities (i.e., those flooded homes on Apeldoorn or Elliot could probably use some storm sewers that work!), etc., then write me at: **P.O. Box 2214, Station 'A', London Ontario, N6A 4E3.**

One thing is certain. Our battle against the local tax-financing of *Pan-Am 1991* will be won, one way or another. Let this newsletter be your reminder of your help in achieving our goal. Save it for future memories and posterity.

Thanks to everyone who contributed money, time, effort, phone calls, letters to the editor, etc. You made delivering booklets for four hours every day worthwhile. (Fortunately, I'm no thinner.)



The October 20 London Free Press *TING* cartoon [top] acknowledges our opposition to the tax-paid Pan-Am bid in a style similar to the cover of our original booklet [below]. Mr. Gleeson & fellow Pan-Am tax supporters have yet to discover just how sharp our teeth really are --- but as far as we're concerned, the Hamilton bid is really a paper tiger.

LIKE 1984 OLYMPICS, POPE'S VISIT FAILS TO GENERATE TOURIST BONANZA. CHURCHES & STORES REPORT DRASTIC LOSSES

One of the basic fallacies of expecting "tourist dollars" to magically boost the local economy is the omission of the fact that events of this nature *compete for existing dollars* in the community. They do not create or bring in new ones --- particularly when they are financed by tax dollars, which represent an immediate and measurable drain on the local economy. Since an event like *Pan-Am 1991* would itself be the only obvious "tourist" attraction, *it only makes sense* that normal business activity will drop off during the event. Sure enough, that's precisely what's been happening to other cities who host virtually any "special" event.

Although our Pan-Am booklet illustrated how businesses in Los Angeles suffered during the 1984 Olympics, our local Pan-Am Committee is nevertheless convinced that area businesses will rake in untold zillions during the two-week tax-paid binge (via the *multiplier effect*?). That's the same story senior levels of government tried to pull over on us for the Pope's recent visit to Canada. In all fairness to the Pontiff, however, he *did* offer to pay for his Canadian tour; *our government insisted on spending tax dollars* (\$40 million) despite his reasonable offer. Ontario Provincial Police spokesmen even refused to release the cost of policing the Pontiff's visit "for fear of a public outcry." Isn't it nice to know how responsibly politicians seem to handle *other people's money*?

We reprint an October 15 *London Free Press* article here:

NATIONAL THE LONDON FREE PRESS, Monday, October 15, 1984

A11

Prayers for profits go unanswered Pope's tour failed to bring anticipated tourism boom

TORONTO (CP) — Government officials had hoped that the multi-million-dollar expense of bringing Pope John Paul to Canada last month would be partly offset by an increase in tourism, but the financial rewards are falling far short of expectations.

"Generally everyone agreed that business was down substantially over what would normally be expected over that (Sept. 15) weekend" in Toronto, said Sherry Brydson, president of a Toronto restaurant. "Every restaurateur that I've spoken to said business was substantially down. I don't recall anyone reporting that they did exceptionally well."

During the weekend, hotels and motels were about 50-per-cent occupied, taxi business was down 25 per cent and York University and Woodbine Race Track each lost about \$70,000 when their specially prepared parking lots were not fully used for the papal mass.

Only about half of the anticipated one million people attended the mass Sept. 15 at Downsview airport.

Hazel Gillham, president of the Greater Toronto Motel Association, said regular visitors stayed away from Toronto because of the anticipated crowds.

"Some (motels) were only 30-

per-cent occupied during a weekend when they would expect to be 100-per-cent full," said Gillham.

"It was one of the quietest weekends we've had this year . . . It was an expensive weekend for us," said David Hamilton, manager of the Sheraton Centre. The hotel also turned down a 400-room convention because organizers feared the crowds would interrupt business.

The government has not yet calculated the exact cost of the pope's 12-day visit to Canada, but the federal papal budget was about \$30 million — including \$12 million for broadcasting coverage, \$7.2 million to the RCMP and \$4.6 million

to the department of national defence for use of aircraft, crews and ground transportation.

Ontario's biggest expense was the feeding, transportation, accommodation and overtime for about 1,000 police used for security in Toronto, Ottawa and Midland.

Ontario Provincial Police spokesmen refused to release budget figures or the final cost. "We were told not to reveal the amount for fear of a public outcry," said one policeman, who spoke on condition he not be identified.

William Lidstone, OPP deputy commissioner, said a financial report will be prepared for the province after the final figures come in.

(Fortunately, the editors at the *London Free Press* don't seem to understand the (tax-funding) *principle* we're opposing, or in the same manner they choose to ignore local Pan-Am opposition, we just might never see articles like this one printed either.)

**CALL YOUR
BOARD OF CONTROL MEMBERS
WHO VOTED IN FAVOUR OF THE
\$10 MILLION LOCAL TAX
FOR PAN-AM 1991**

CALL UP

RON ANNIS - 227-4125
ORLANDO ZAMPROGNA - 434-4976
JOAN SMITH - 672-6689

When the front-page of the August 28 edition of the *London Free Press* carried the headline: "Rap session heavily favors bid for Games", I wrote a letter to its editor protesting the gross distortion of the event, but my letter failed to materialize on the editorial pages of the *Free Press*. When I phoned the editor to find out when the letter would appear, he bluntly informed me that I was getting "too much publicity" and that, as far as he was concerned, I had had my say on the subject. But because I was insistent, an edited version of my letter finally appeared in the paper --- over four weeks after it was originally sent in!

We'd be interested in finding out if any of you who have sent a letter to the *Free Press* on this issue have had any problems with getting them published or with having them unduly edited. So far, at least, it appears that letters protesting *Pan-Am 1991* in London have appeared intact, with the exception of my own.

By October 17, barely over a week after our previous news release, we issued *another* one announcing the *expansion* of the Pan-Am opposition and announcing our *second printing* and distribution of the Pan-Am booklet. (If *this* wasn't news, what was?) No doubt, the *London Free Press* would have ignored it again, but for an unusual set of circumstances that led to my being present outside the main library on the evening of the second Pan-Am "information" meeting held by the Pan-Am Bid Committee.

The following day, a front-page article on the Pan-Am Committee included one paragraph mentioning our campaign (on page 2) by saying that "Emery sought media attention outside the library but did not attend the meeting." But I had *no intention* of attending that meeting, due to its one-sided nature, and the press was made aware of the fact. So, as a compromise, I agreed to be interviewed by *CFPL-TV*, *outside* the library, and at the *invitation* of *CFPL-TV*. During my interview, much to my own astonishment, *Free Press* reporter Gord Sanderson asked me if I wouldn't mind answering "a few questions." I did, and his comment about my craving for "media attention" was the only tangible result of that interview.

And while the *Free Press* was (not-so)-cleverly evading us, *CJBK Radio* *did* cover that release, *CKSL Radio* didn't mention us at all (not surprisingly, since the chairman of the Pan-Am Bid Committee, Gordon Hume, is also the General Manager of *CKSL*), and *CFPL Radio* failed to cover us on both releases. Credit must be extended, however, to *CFPL-TV*, who unlike most of the other media, did give a fair and balanced accounting of the issue.

Needless to say, media coverage for opposition to the Pan-Am tax bid is relatively insignificant, so we must rely on you to tell your friends, neighbours, co-workers, and relatives about our booklet and to encourage them to get involved!

Whatever you do, don't assume that it's a "losing battle" because it definitely isn't. Quite the contrary, it has recently become evident that a number of local politicians are ready to change direction and reverse their previous decision to support tax-funding for Pan-Am. As a *proponent* of the tax-funded Games, the *London Free Press* simply doesn't want it to be known that we represent (1) *the majority position*, and (2) more importantly, *the right and proper position*.

Here's the letter from London Free Press President Peter White to the Pan-Am Committee as it appeared in the Committee's own preliminary bid booklet and which was accompanied by a substantial financial donation by the Free Press to the Pan-Am Committee.

The London Free Press Holdings Limited

Box 2280, London, Ontario, Canada N6A 4G1
519/679-1111

MAYOR'S OFFICE

APR 09 1984

April 4, 1984

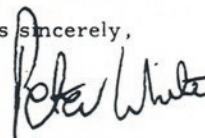
Mayor M. A. Gleeson
The Corporation of The City of London
300 Dufferin Avenue
London, Ontario
N6B 1Z2

Dear Mr. Mayor:

With regard to your letter of March 30, 1984 concerning the 1991 Pan-Am Games, I'm delighted to provide whatever support I can. Please let me know what you'd like me to do, and when, and I'll do my level best.

This is a great idea : anything we can collectively do like this is bound to be a winner for London. Count me in.

Yours sincerely,



Peter G. White
President

WE NEED YOUR HELP!

We cannot over-emphasize how important it is to call up the three Controllers and your alderman. Do not give up if they are not home. Keep calling each day until you get hold of them. **MAKE YOUR VOICE HEARD!**

A LETTER TO THE EDITOR of the LONDON FREE PRESS is immensely important for the morale of our supporters, the citizens of London, for yourself and will ultimately keep the pressure on City Council. Londoners read the Letters to the Editor section (I ought to know).

Here are the names and home phone numbers of local politicians who voted in favour of Pan-Am 1991 tax funding. Give them a call. You can find out what ward you live in by examining the map below.

CONTROLLERS

RON ANNIS: 227-4125
JOAN SMITH: 672-6689
ORLANDO ZAMPROGNA: 434-4976

ALDERPERSONS

Ward 1
JOHN IRVINE: 439-5450

Ward 2
BOB BECCAREA: 672-2889

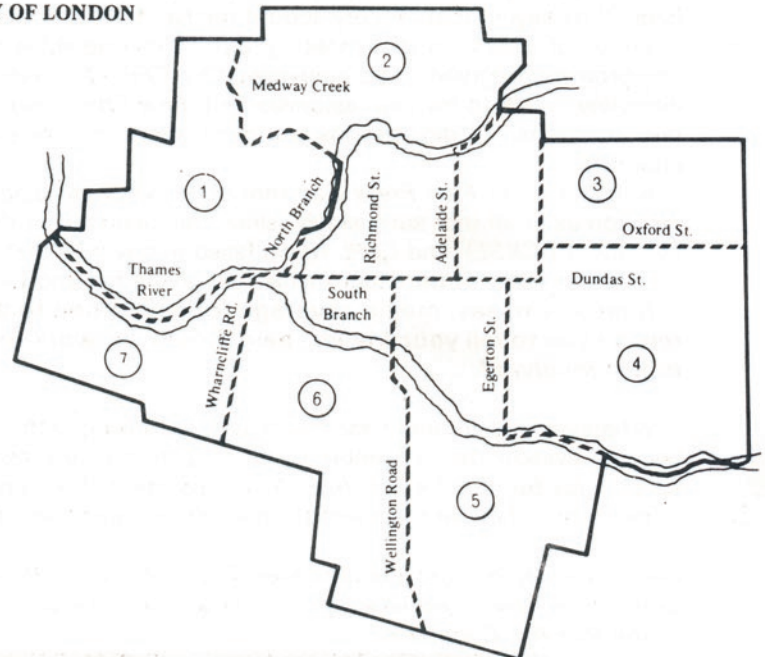
Ward 3
JOE FONTANA: 672-6376
PAT O'BRIEN: 455-4955

Ward 5
GRANT HOPCROFT: 686-8670
GARY WILLIAMS: 681-2638

Ward 6
TOM GOSNELL: 672-6142
JANET McEWEN: 681-8524

Ward 7
GEORGE AVOLA: 471-5753
GORD JORGENSON: 471-2695

CITY OF LONDON



CALL YOUR ALDERMAN -NOW!

We are looking for delivery volunteers to get as many booklets out before cold weather comes. Do you have a spare 3 or 4 hours over the next week? **CALL US AT 433- 8612.**

We still need more money to pay for the second printing and future printings of our booklet if we are to get a copy to every home in London. I spent \$600 on the first pamphlet in July, \$1,100 on the first 15,000 of our booklet, and this newsletter costs \$200 to print & deliver each issue. None of your contributions will be used to cover my expenses, only to print more booklets. Anyone who gives \$5 or more can inspect our books on where each and every dollar is spent. We are very strictly organized in our accounting and, unlike our **TAX-SUBSIDIZED PAN-AM BID COMMITTEE** (who won't disclose where their money goes or who contributes the corporate extra cash), **our group is an open organization.**

Any \$5 or \$10 donation is very gratefully accepted and is used to spread the **NO-TAX ON PAN-AM 1991** message further.

If you'd like to take advantage of a provincial tax-credit (see comments on cover and page 2) make your **cheque payable to Freedom Party of Ontario.** If you have no use for a tax-credit, or if you simply feel uncomfortable with that option, you can still give cash or cheque contributions directly to me. In any event, **all contributions** will be used for the printing of more booklets for distribution.

The **No Tax for Pan-Am Games Newsletter** will be published regularly until we get our local taxes out of Pan-Am 1991.
Vol. 1 No. 1 November 1984: Written by Marc Emery. Edited by Robert Metz.

Coordination & Distribution: -courtesy Freedom Party of Ontario.